



2024  
SPONSORSHIP  
OPPORTUNITIES

AFFILIATE OF



BETTER WORKPLACES  
BETTER WORLD™



# ABOUT **US**

Bayou SHRM is an affiliate of the Society for Human Resource Management. Bayou SHRM serves the needs of all professionals in the Houma, Thibodaux, and surrounding areas by building a diverse membership, supporting local businesses, helping HR professionals grow, representing the profession in our area, and mentoring future HR professionals.

A Bayou SHRM meetings act as a resource for all business managers, owners, and leaders by offering information, updates, and best practice suggestions that affect the workforce in general.

To sponsor any of our events, please complete the sponsorship interest form on [bayoushrm.shrm.org](http://bayoushrm.shrm.org).

Feel free to reach out to us at [bayoushrmhr@gmail.com](mailto:bayoushrmhr@gmail.com) if you have any questions about sponsorship opportunities.

# SPONSORSHIP OPPORTUNITIES

## MEETING SPONSOR

**\$250**



### 5 MINUTE COMMERCIAL

You can share information about your company and ability to provide promotional materials, swag and/or door prize



### PUBLICITY

Your logo information will be publicized in all announcements for that event and will be added to our past sponsors webpage and remain there for the year



### REGISTRATION OPT IN CONTACT LIST



### LUNCH FOR 2

# SPONSORSHIP OPPORTUNITIES

**ANNUAL ZOOM SPONSOR**

**\$1200**



## **PUBLICITY**

Your logo details will be publicly announced at every hybrid chapter event. Additionally, it will be displayed prominently on the sponsorship page for the entire year.



## **VIRTUAL MODERATOR**

You or someone you designate will be the moderator/host for ALL virtual chapter meetings. Virtual Moderators will be able to network during the time leading up to the meeting

Your generous sponsorship will enable us to host virtual events, workshops, and seminars that foster education, member engagement, and network development. By providing us with access to Zoom's premium services, you will directly contribute to our ability to connect, collaborate, and inspire change on a larger scale. Additionally, as a token of our gratitude, we offer the opportunity for your organization to be the virtual pre-event host for all of our virtual member events.

# SPONSORSHIP OPPORTUNITIES

**ANNUAL WEBSITE SPONSOR**

**\$1500**



**PUBLICITY**

Your logo details will be listed on each webpage as our website sponsor for the year.

To further our mission and streamline our operations, we seek the support of Wild Apricot's robust membership management software. By harnessing the power of Wild Apricot, we can efficiently manage memberships, organize events, and enhance communication with our members, volunteers, and donors. Your generous sponsorship will enable us to leverage the full potential of Wild Apricot's comprehensive platform, allowing us to streamline our administrative processes, expand our membership base, and deliver a seamless experience to our stakeholders.

# SPONSORSHIP OPPORTUNITIES

## **OWL LABS VIRTUAL EQUIPMENT SPONSOR      \$1200**

To enhance our virtual presence and improve connectivity, we are seeking the support of Owl Labs' innovative video conferencing and collaboration technology. By leveraging Owl Labs' cutting-edge equipment, we can create seamless virtual experiences, engage with our audience effectively, and ensure inclusivity in all our programs and events. Your generous sponsorship will empower us to leverage the full potential of Owl Labs' state-of-the-art equipment, enabling us to deliver impactful presentations, conduct virtual meetings, and foster engagement with our supporters and stakeholders.

Your sponsorship will span over the entire life of the Owl Labs Equipment used. This is a great way to obtain a multiple-year sponsorship opportunity with one investment!

# SPONSORSHIP OPPORTUNITIES

**QUICKBOOKS SPONSOR**

**\$400**



**PUBLICITY**

Your logo on our Treasure Report for all meetings as our QuickBooks sponsor.

To streamline our financial operations and enhance our organizational efficiency, we are seeking the support of QuickBooks' powerful accounting software. By leveraging the comprehensive features of QuickBooks, we can efficiently manage our finances, track donations, and ensure transparency in our financial reporting. Your generous sponsorship will empower us to optimize our financial management processes, allowing us to allocate more resources to our core initiatives and impactful programs.

# SPONSORSHIP OPPORTUNITIES

## CONFERENCE TABLE SPONSOR

**\$300**



EVENT ATTENDANCE INCLUDING BREAKFAST FOR TWO

(\$170 value)

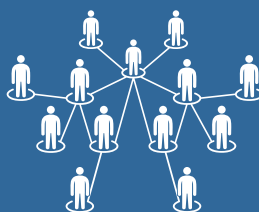


TABLE AT EVENT ENTRANCEWAY

You can network and provide branded material and swag



OPTION TO DONATE DOOR PRIZE

Collect business cards for drawing

## SPONSORSHIP OPPORTUNITIES TO BRING THE FUN!

WE ARE LOOKING TO "BRING THE FUN BACK TO HR" BY HOSTING SOME FUN AFTER HOURS NETWORKING EVENTS.

### LETS TACO 'BOUT HR



### HR ON TARGET



### HOLIDAY SOCIAL



IF YOU ARE INTERESTED IN SPONSORING ANY OF THESE EVENTS, PLEASE REACH OUT TO US SO THAT WE CAN WORK TOGETHER TO BRING ON THE FUN!